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2022 XPO PRESS TUCSON SHOWCASE AD PROMO



FREE *Tucson EZ-Guide* Ad & GEM-AD Membership with Purchase of Online Banner Ads



Save 43%-46% and Hundreds of Dollars!

Tucson Show Sections on Xpo Press Website						
22nd St., Pueblo & Freeway Shows (6)	Fossil & Mineral Shows (11)	G&LW & JOGS Shows (3)	Jewelry & Bead Shows (16)	Kino & Rockhound Shows (5)	TGMS® & Fine Mineral Shows (10)	Total Annual Pageviews
24,408	20,450	25,371	23,383	20,637	19,759	134,008
6 Shows: <ul style="list-style-type: none"><li>• 22nd Street Mineral &amp; Fossil Show</li><li>• Pueblo Gem &amp; Mineral Show</li><li>• GIGM/Globex Gem &amp; Mineral Show</li><li>• GIGM/Quality Inn Gem &amp; Mineral Show</li><li>• Rapa River Gem &amp; Mineral Show</li></ul>	11 Shows: <ul style="list-style-type: none"><li>• 1820 Oracle Wholesale Show</li><li>• Arizona Independent Warehouse Show</li><li>• Blue Moon Mineral Show</li><li>• Executive Inn Mineral &amp; Fossil Show</li><li>• Fossil &amp; Mineral Alley</li><li>• Madagascar Minerals® Gem Show</li><li>• Main Avenue Fossil &amp; Mineral Show</li><li>• Mineral &amp; Fossil Co-op</li><li>• Mineral &amp; Fossil Marketplace</li><li>• Mineral Habit</li><li>• Tucson Showplace</li></ul>	3 Shows: <ul style="list-style-type: none"><li>• G&amp;LW Tucson Gem Show/Gem Mall</li><li>• G&amp;LW Tucson Gem Show/Holidome</li><li>• JOGS Gem &amp; Jewelry Show</li></ul>	16 Shows: <ul style="list-style-type: none"><li>• African Art Village</li><li>• AGTA GemFair™ Tucson</li><li>• American Indian Arts Exposition</li><li>• Best Bead Show</li><li>• Colors of the Stone</li><li>• GJX Gem &amp; Jewelry Show</li><li>• Grant Gem &amp; Jewelry Show</li><li>• JCK Tucson</li><li>• JG&amp;M Exposition at Michigan Street</li><li>• JG&amp;M Exposition at Simpson Street</li><li>• Kent's Jewelry, Tool &amp; Supply Show</li><li>• Silk Road Gem &amp; Jewelry Show</li><li>• Sonoran Glass Art Show</li><li>• To Bead True Blue</li><li>• Tucson Artisan Workshops</li><li>• Whole Bead Show</li></ul>	5 Shows: <ul style="list-style-type: none"><li>• Kino Gem &amp; Mineral Show</li><li>• Gem &amp; Jam Festival</li><li>• Miners Co-op Rock Show</li><li>• Raining Rocks on Main</li><li>• Tucson Lazy Days KOA Gem &amp; Mineral Show</li></ul>	10 Shows: <ul style="list-style-type: none"><li>• Tucson Gem &amp; Mineral Show®</li><li>• 1801 Oracle-Mineral Village Show</li><li>• Fine Minerals International Show, The</li><li>• Granada Gallery</li><li>• Granada Show</li><li>• Just Minerals Event</li><li>• Mineral City Show</li><li>• Tucson Fine Mineral Gallery (New)</li><li>• Tucson's Hidden Gem Show</li><li>• Westward Look Mineral Show</li></ul>	To view all of these Tucson Show profile pages and to see each of the online banner ad sizes and their page placement visit the <a href="https://xpopress.com/showcase/profile/1/tucson-gem-mineral-fossil-showcase">Tucson Gem &amp; Mineral Showcase Main Page</a> <a href="https://xpopress.com/showcase/profile/1/tucson-gem-mineral-fossil-showcase">https://xpopress.com/showcase/profile/1/tucson-gem-mineral-fossil-showcase</a>

Banner Ad Size	Section Rate	Promotion - Buy Tucson Show Online Banner Ad Sections, Get EZ-Guide & GEM-AD Free
Full-Screen	\$ 955	Buy any 3 (\$2,865) get <b>Full-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$2,413 - 46% off)
Full-Screen	\$ 955	Buy any 2 (\$1,910) get <b>1/2-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,610 - 46% off)
Top-Page	\$ 634	Buy any 5 (\$3,170) get <b>Full-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$2,413 - 43% off)
Top-Page	\$ 634	Buy any 3 (\$1,902) get <b>1/2-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,610 - 46% off)
Top-Page	\$ 634	Buy any 2 (\$1,268) get <b>1/4-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,062 - 46% off)
Lower-Page	\$ 415	Buy any 5 (\$2,075) get <b>1/2-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,610 - 44% off)
Lower-Page	\$ 415	Buy any 3 (\$1,245) get <b>1/4-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,062 - 46% off)
Right-Column	\$ 311	Buy any 6 (\$1,866) get <b>1/2-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,610 - 46% off)
Right-Column	\$ 311	Buy any 4 (\$1,244) get <b>1/4-Page</b> ad in Tucson EZ-Guide and <b>GEM-AD</b> FREE (Save \$1,062 - 46% off)

To view all of the Tucson Show profile pages and to see each of the online banner ad sizes and their page placement visit the [Tucson Gem & Mineral Showcase Main Page](https://xpopress.com/showcase/profile/1/tucson-gem-mineral-fossil-showcase) <https://xpopress.com/showcase/profile/1/tucson-gem-mineral-fossil-showcase>

Tucson EZ-Guide Ad Rates		
Full-Page	\$ 2,263	FREE with online banner ad purchase of 3 Full-Screen or 5 Top-Page Tucson Show Sections
1/2-Page	\$ 1,460	FREE with purchase of 2 Full-Screen, 3 Top-Page, 5 Lower-Page, or 6 Right-Column Tucson Show Sections
1/4-Page	\$ 912	FREE with banner ad purchase of 2 Top-Page, 3 Lower-Page, or 4 Right-Column Tucson Show Sections

GEM-AD Membership	\$ 150	FREE with any Tucson Show Section online banner ad purchase
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Xpo Press creates a web page for GEM-AD members, called your Profile Page, that all of your online banner ads link to. Members also receive an online banner ad that's posted under your vendor listing or show listing on the Xpo Press website.

Either your graphic designer can create your ads or you can use Xpo Press's professional graphic designers. Xpo Press ad design fees: **ONLINE ADS** Full-Screen \$225, Top-Page \$115, Lower-Page \$115, Right-Column \$70, Vendor/Show Listing banners \$60. **PRINT ADS** Full-Page \$225, 1/2-Page \$115, 1/4-Page \$70

Tucson Show Sections	Pageviews	Show Name (Page on Xpo Press Website)
22nd St., Pueblo & Freeway Shows	7,711	22nd Street Mineral & Fossil Show
22nd St., Pueblo & Freeway Shows	3,852	GIGM/Globex Gem & Mineral Show
22nd St., Pueblo & Freeway Shows	3,964	GIGM/Motel 6 Gem & Mineral Show
22nd St., Pueblo & Freeway Shows	1,752	GIGM/Quality Inn Gem & Mineral Show
22nd St., Pueblo & Freeway Shows	5,435	Pueblo Gem & Mineral Show
22nd St., Pueblo & Freeway Shows	1,694	Rapa River Gem & Mineral Show
Fossil & Mineral Shows	2,221	1820 Oracle Wholesale Show
Fossil & Mineral Shows	2,226	Arizona Independent Warehouse Show
Fossil & Mineral Shows	949	Blue Moon Mineral Show
Fossil & Mineral Shows	2,594	Executive Inn Mineral & Fossil Show
Fossil & Mineral Shows	1,904	Fossil & Mineral Alley
Fossil & Mineral Shows	3,538	Madagascar Minerals® Gem Show
Fossil & Mineral Shows	1,060	Main Avenue Fossil & Mineral Show
Fossil & Mineral Shows	1,775	Mineral & Fossil Co-op
Fossil & Mineral Shows	1,422	Mineral & Fossil Marketplace
Fossil & Mineral Shows	1,429	Mineral Habit
Fossil & Mineral Shows	1,332	Tucson Showplace
G&LW & JOGS Shows	6,859	G&LW Tucson Gem Show/Gem Mall
G&LW & JOGS Shows	15,484	G&LW Tucson Gem Show/Holidome
G&LW & JOGS Shows	3,028	JOGS Gem & Jewelry Show
Jewelry & Bead Shows	2,675	African Art Village
Jewelry & Bead Shows	1,134	AGTA GemFair™ Tucson
Jewelry & Bead Shows	2,885	American Indian Arts Exposition
Jewelry & Bead Shows	1,151	Best Bead Show
Jewelry & Bead Shows	1,100	Colors of the Stone
Jewelry & Bead Shows	3,168	GJX Gem & Jewelry Show
Jewelry & Bead Shows	2,161	Grant Gem & Jewelry Show
Jewelry & Bead Shows	681	JCK Tucson
Jewelry & Bead Shows	582	JG&M Exposition at Michigan Street
Jewelry & Bead Shows	921	JG&M Exposition at Simpson Street
Jewelry & Bead Shows	1,148	Kent's Jewelry, Tool & Supply Show
Jewelry & Bead Shows	1,967	Silk Road Gem & Jewelry Show
Jewelry & Bead Shows	605	Sonoran Glass Art Show
Jewelry & Bead Shows	1,178	To Bead True Blue
Jewelry & Bead Shows	1,192	Tucson Artisan Workshops
Jewelry & Bead Shows	835	Whole Bead Show
Kino & Rockhound Shows	671	Gem & Jam Festival
Kino & Rockhound Shows	13,703	Kino Gem & Mineral Show
Kino & Rockhound Shows	5,147	Miners Co-op Rock Show
Kino & Rockhound Shows	624	Raining Rocks on Main
Kino & Rockhound Shows	492	Tucson Lazy Days KOA Gem & Mineral Show
TGMS® & Fine Mineral Shows	3,765	1801 Oracle Mineral, Gem & Fossil Show
TGMS® & Fine Mineral Shows	939	Fine Minerals International Show, The
TGMS® & Fine Mineral Shows	2,181	Granada Gallery
TGMS® & Fine Mineral Shows	1,064	Granada Show
TGMS® & Fine Mineral Shows	877	Just Minerals Event
TGMS® & Fine Mineral Shows	1,244	Mineral City Show
TGMS® & Fine Mineral Shows	-	Tucson Fine Mineral Gallery (New)
TGMS® & Fine Mineral Shows	6,767	Tucson Gem & Mineral Show®
TGMS® & Fine Mineral Shows	1,368	Tucson's Hidden Gem Show
TGMS® & Fine Mineral Shows	1,554	Westward Look Mineral Show
Total Annual Pageviews	134,008	